



## **INDIO POLICE DEPARTMENT PRESS RELEASE**

Date and Time of Release: **Friday, March 11, 2016 / 9:00 a.m.**

Subject: **Nixle for Coachella and Stagecoach 2016**

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The Coachella Valley Music and Art Festival and Stagecoach: California's Country Music Festival are just around the corner, and as anticipation builds, the Indio Police Department is providing residents and attendees with important safety and traffic updates as the annual festivals come to the Coachella Valley during the weekends of April 15<sup>th</sup>, April 22<sup>nd</sup> and April 29<sup>th</sup>.

Text the word COACHELLA to 888777 to receive official safety, traffic, weather and emergency information directly from Indio PD for the two weekends of Coachella Valley Music & Arts Festival.

This same service will be available beginning April 28<sup>th</sup> through May 1<sup>st</sup> during Stagecoach. Text the keyword STAGECOACH to 888777 to receive official safety, traffic, weather and emergency information directly from Indio PD for Stagecoach.

Text message alerts may range from information about road closures, delays, and detours for locals, to locations of hydration and first aid stations for festivalgoers, as well as real-time updates should an emergency occur.

The alerts, powered by Everbridge's Nixle Community Engagement service, are part of the City of Indio's continued commitment to safety and security during the Coachella & Stagecoach festivals for attendees and residents alike.

**For more information contact:** **Indio Police PIO Sergeant Dan Marshall**  
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