



# PRESS RELEASE

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**FOR IMMEDIATE RELEASE**  
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## **COACHELLA AND STAGECOACH 2016**

This weekend kicks off the first of two weekends of the Coachella Valley Music and Arts Festival, followed by Stagecoach Festival. Hundreds of thousands of people will visit the Coachella Valley to attend the music festivals and other associated events. The Indio CHP Area wants all motorists to have fun, safe weekends. Indio CHP Officers will be aggressively enforcing traffic laws to ensure everyone's safety.

There are several important actions necessary for motorists to be safe. Prior to celebrating, designate a sober driver or use another form of transportation. Driving while impaired by alcohol and/or drugs jeopardizes everyone's safety. Every occupant needs to buckle their seatbelts. Anything that diverts a driver's eyes or attention from the roadway could result in tragedy. The bottom line, whatever the distraction, "It's Not Worth It!" Drivers must pay attention to their speed, and ensure they are following the vehicle in front of them at a safe distance.

Traffic around the Coachella Valley will be heavy during the festival weekends; motorists should allow extra time to get around. Traffic on Interstate 10 has been very heavy the Mondays following the festival weekends in recent years. Motorists are encouraged to wait until the afternoon to leave the Coachella Valley if they would like to avoid major delays.

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