



# MEDIA ADVISORY

08-142

**Date:** Friday, April 11, 2008  
**District:** 8– San Bernardino  
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**FOR IMMEDIATE RELEASE**

## **GROUNDBREAKING CEREMONY** **I-40 LANDSCAPE AND IRRIGATION PROJECT IN NEEDLES**

**WHO:** Mr. Jeff Williams, Mayor of Needles will be joined by Caltrans Deputy Director of Program Project Management, Mr. Basem Muallem, Ms. Rebecca Valentine, City Council member, Mr. William Way, City Manager, and Mr. Ray Desselle, Caltrans Senior Landscape Architect who will speak about this long awaited project.

**WHAT:** \$842,000 landscape and irrigation project. Display boards will show native plants and rock hardscape used in the design.

**WHEN:** Tuesday, April 15, 2008  
10:00 AM – Speeches and groundbreaking ceremony

**WHERE:** **Needles, CA** – I-40 at J Street in the Denny’s parking lot.  
1400 J Street, Needles, CA 92363

**WHY:** To announce the landscape improvements to the I-40 at “J” Street which is the gateway to the City of Needles. A photo opportunity will be presented with City Officials breaking ground as well as speeches and interviews with Caltrans and City officials about the importance of this long awaited project.

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